



An Interview with Steele Partridge, Chief Operations Officer of Cognito Legal Workflow Software.

Q: Steele, you graduated from college and invested in the development of a knowledge management app? Why?

A: My strong belief in this software comes from use. Throughout my senior year at university I had the pleasure of using an early version of Cognito to create my Senior Thesis. I immediately understood how this type of software, if given the proper development, could be a real game changer for anyone who works with documents or anyone who creates documents all the time.

I have done summer work in various industries from legal to legislative to banking and one common aspect of these office environments was time lost due to teams working with separate sets of information, or getting distracted by having to work in so many different apps and software.

In addition, my friend Wheeler Webber and I had always talked about how much we would like to work together, so I arranged a meeting with myself, Wheeler and Clay. As expected, Wheeler immediately understood the powerful potential of Cognito and we decided to undertake making Cognito the robust workflow software it is today.

We are looking forward to bringing Cognito to many people across various industries to help improve day-to-day work while preserving hard-earned knowledge as new generations phase into the workforce.

Q: As the business world emerges from a year of COVID are many predictions on the future of work?

A: The COVID-19 Crisis has obviously changed daily work a lot in the past year, and it looks like many of those changes are here to stay.

One thing COVID made crystal clear is the importance of being able to work from the same set of information and the need to ensure that no one is duplicating work. With remote work especially, you cannot walk down the hall to ask someone a question.

Cognito gives teams peace-of-mind knowing that everyone can see all collaborative work in real time, so there is no duplicated or unnecessary work done. In addition, being able to see everything all in one place reduces the vast amount of back and forth communication involved in finding the right version of a file stored on one team member's computer. Key strategic direction is also easily communicated and the entire workflow accelerates.

